
Kiss Freely

Allergy Friendly Bath & Body Products

ABOUT KISS FREELY

OUR BUSINESS

Welcome to Kiss Freely. Where a desire for food allergy friendly bath and body products has led to the creation of a line of personal care products geared towards those with food allergies and their loved ones. Kiss Freely products are free of the 8 major allergens, (dairy, eggs, tree nuts, peanuts, shellfish, corn, soy and wheat) and then some! Whenever possible, we avoid the use of other potential allergens such as sesame, shea butter, coconut, avocado and mango. All our products are made in a nut free environment. We understand cross contamination and the risk that it poses. Every care is taken to avoid such contamination through researching safely sourced ingredients and maintaining a facility free from potential allergens. All ingredients are listed on our website and we have created packaging where you do not need a magnifying glass to see what is in each product. We are easily accessible through social media, email, and phone to answer any questions to provide an experience where you feel comfortable using our products. Kiss Freely is currently the only bath and body line on the market that is free from all 8 major allergens. Kiss Freely takes the guess work out of that terrifying question "Is this safe?"



ABOUT THE FOUNDER

In 2009, my oldest daughter was diagnosed with severe food allergies. Shocked, fearful and overwhelmed, we began to navigate this new world of food allergies. We cleared out cabinets, scoured the internet for recipes and shopped at multiple grocery stores in order to find everything we needed for this new journey. I actually thought we were navigating this new world quite well. Until one day when I kissed my daughter and left angry, red hives on her cheek. Up until that moment, I had no idea these deadly allergens lurked in lip balm, lipstick, soap, makeup, sunscreen and creams. Lacking options, I began making my own products. After applying my first batch of lip balm, I kissed my daughter on the cheek. We both rejoiced at the ability to "Kiss Freely." We began Kiss Freely to provide other families with a safe alternative and so that they too, may Kiss Freely. Jennifer Kurko is a wife and mother to 2 amazing girls with multiple, severe, life threatening food allergies. This company was born both out of love and necessity Jennifer is hopeful that Kiss Freely products will make other food allergies families' lives a little easier and safer.

PRODUCTS



Fire Red Lip Stick
Retail Price: \$12.00



Shop Our Collections:

Nurture Your Skin Freely
Moisturize Freely
Kiss Freely
Shine Freely
Pucker Up Freely
Wink Freely



Best Body Butter Ever
Retail Price: \$16.00



Tan Eye Shadow
Retail Price: \$10.00

MEDIA FOR THE MEDIA

STORY ANGLES

Finding Food Allergen Free Cosmetics, The Perfect Gift!
A safe new take on cosmetics: Kiss Freely!
Indulge your skin with food allergen free cosmetics!
Clean, Safe & wonderful cosmetics products

SUGGESTED INTERVIEW QUESTIONS

How do you create food allergy safe cosmetics?
Why allergy friendly cosmetics?
Where would like food allergy awareness to be in 10 years?
Where do you get your inspiration from?
How did Kiss Freely begin?
What do you want to accomplish with Kiss Freely?
Why did you establish Kiss Freely?

FOOD ALLERGY INFORMATION

Food allergies currently effect 1 in 13 children in the United States. Every 3 minutes, a food allergy reaction sends someone to the emergency department that is more than 200,000 emergency department visits per year. A reaction to food can range from a mild response (such as an itchy mouth) to anaphylaxis, a severe and potentially deadly reaction. Teenagers and young adults with food allergies are at the highest risk of fatal food-induced anaphylaxis.

CHARITABLE GIVING

Kiss Freely is dedicated to finding a cure for food allergies, advocacy and awareness of the deadly nature of food allergies. It is in that vein that, a portion of all Kiss Freely profits are donated to organizations that work toward the advancement of people with food allergies.

